

Meet the Whiteboard Owl



THE BEST **WHITEBOARD EXPERIENCE FOR HYBRID TEAMS**



MEET THE WHITEBOARD OWL

Seeing the whiteboard during hybrid meetings and classes has always been challenging for remote participants. When you can't see the whiteboard, you can't contribute to the discussion and bring your best ideas to the table.

The Whiteboard Owl is our dedicated whiteboard camera that pairs with the Meeting Owl Pro for more inclusive hybrid meetings and lectures. Featuring automatic whiteboard enhancement and content capturing so you never miss a thing.



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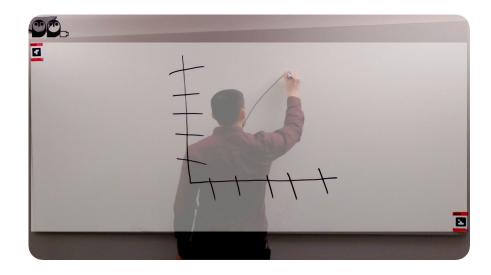
SEE THE WHITEBOARD OWL IN ACTION



USE CASES

The Whiteboard Owl has been found to help with:

- Brainstorms and meetings with remote and in-office participants
- Lectures or classroom discussions with remote students
- Preparing to return to the office
- New conference room buildouts



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TECH SPECS

• Camera Resolution: 4208 x 3120

• **Dimensions:** 5"H x 5.25"W x 2"D

- Mounting Options: Wall-mount (with included drywall screws or adhesive strips) or tripod-mount (must be plugged into power)
- Supported Video Conferencing Platforms:
 Virtually all web-based video conferencing
 platforms, including Zoom, Google Meet, Slack,
 GoToMeeting, Microsoft Teams, and more
- Connectivity: WiFi
- Requirements: Meeting Owl Pro, magnetic whiteboard



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HOW THE WHITEBOARD OWL COMPARES IN THE MARKET

LIVE WHITEBOARD STREAMING

With the Whiteboard Owl, remote participants can clearly see live whiteboard content as it's being written within their video conferencing platform so they can be active participants during the discussion.

AUTOMATIC CONTENT CAPTURE

Whiteboard content is automatically captured to ensure great ideas aren't lost when the meting ends. During meetings and classes, participants can view and download high-res whiteboard images for later viewing.

SEAMLESS MEETINGS

Whiteboard Tags make it easy to start using the Whiteboard Owl with a simple tag flip. Switch from discussion mode to brainstorming mode without pausing or interrupting the the flow of ideas.

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WHAT OUR CUSTOMERS ARE SAYING ABOUT THE WHITEBOARD OWL

100% of beta testers surveyed said the Whiteboard Owl improved communication and engagement for remote team members and students.

100% of beta testers surveyed said they would purchase their Whiteboard Owls at the end of the testing period.

I've been using the Whiteboard Owl a lot, and it works really well! The students who are remote have reported that they are finally able to see the whiteboard and anything that I write on it clearly. I would definitely recommend this to other Meeting Owl users."

_ANNA BROWN, JOHN BAPST MEMORIAL HIGH SCHOOL

Content on the whiteboard is so important to both our teachers and students. With the Whiteboard Owl, remote students can now truly engage with that content.

The Whiteboard Owl allows us to integrate the whiteboard into our synchronous distance learning. We can now confidently give remote students a high quality way to engage with the whiteboard."

MARC BOUCHER, LAKE SUPERIOR STATE UNIVERSITY

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ADDITIONAL RESOURCES

- Owl Labs Website
- Whiteboard Owl Demonstration
- Whiteboard Owl Setup
- Meet the Meeting Owl
- <u>Customer Support Documentation</u>





Thank you!

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